

**Society for Public Health Education
*Promoting Healthy Aging Resolution***

Adopted SOPHE Board of Trustees 11/2/06

Whereas since the year 1900 the number of people in America aged 65 or older has increased 11-fold, from more than 3 million to nearly 35 million, representing approximately 13% of the United State’s population and by 2030 the number of older Americans will have more than doubled to 71.5 million, or one in every five Americans;¹ and

Whereas in the United States, approximately 80% of adults aged 65 and older have at least one chronic condition, and 50% have at least two, and chronic diseases account for 60% of older adult deaths, are the leading causes of disability and long-term care needs, and account for approximately 95% of our nation’s health care cost for adults 65 and older;² and

Whereas each year almost 1/3 of total US health care expenditures, or \$300 billion each year, is spent on older adults and, without greater emphasis on prevention, total health care spending is projected to increase by 25% by 2030;^{2,3} and

Whereas the Medicare health expenditures for 2002 were \$252.2 billion and are expected to double by the year 2012, and two-thirds of national health care expenditures each year go to the costs of treating people with chronic conditions;² and

Whereas poor health is not an inevitable part of aging and effective measures exist that can prevent much of the disease, injury and disability among older adults, but only 1 in 10 older adults are up to date on recommended clinical preventive services such as the use of early detection services, adult immunization, adopting healthy lifestyles and reducing hazards and risks of injury;¹ and

Whereas a sedentary lifestyle, poor nutrition, and smoking contributed to 35% of U.S. deaths in 2000, and physical activity, a healthy diet, and not smoking can reduce the risk for chronic disease and can delay the onset of disability by 7-10 years;^{2,6} and

Whereas falls are the leading cause of injury deaths among individuals over 65 with over 13,000 older adults dying each year due to fall-related injuries; older adults are hospitalized for fall-related injuries five times more often than for injuries from other causes; 30% of older adults who fall experience decreased mobility and independence and increased risk of death; falls cause 87% of fractures among people aged 65 and older; and half of the 250,000 older adults hospitalized each year for hip fractures cannot return home or live independently afterwards, and one-quarter die within the first year after fracture;^{6,7} in 2000, among adults aged 65 and older, direct medical costs totaled \$179 million for fatal fall-related injuries and \$19.3 billion for nonfatal fall-related injuries²⁰; by 2020, the total annual cost of these injuries is projected to reach \$43.8 billion in current dollars²¹; translation and dissemination of effective fall prevention programs is needed;

1 Whereas at age 70, the lifetime risk of developing coronary heart disease is 1 in 3 for men
2 and 1 in 4 for women; 61 million older adults have coronary artery plaque formation; heart
3 disease causes 1 in 5 U.S. deaths; 85% of people who die of CHD are 65 years or older, and the
4 estimated cost for CHD and stroke is \$350 billion annually;^{8,9} and

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6 Whereas in the U.S., 1 in 4 adults have high blood pressure (hypertension - HTN), and nearly
7 32% are unaware they have it; one-half of all adults 65 and over have hypertension;
8 hypertension leads to kidney disease, stroke, and heart disease, and stroke is the leading cause of
9 long-term disability in the U.S. ;^{8,10} and

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11 Whereas 4.8 million older adults have congestive heart failure (CHF) and there are 400,000
12 new cases of CHF reported yearly; CHF is the most common diagnosis in hospitalized patients
13 age 65 and older; results in 2.9 million office visits, 65,000 home visits and 962,000
14 hospitalizations; costs \$18 billion in hospital care, office visits, home care and prescription
15 drugs; and 50% of patients 65 and older are re-hospitalized within 90 days due to diet or
16 medications non-compliance;^{8,11} and

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18 Whereas the prevalence of diabetes has been increasing steadily since the 1980s; 10.3 million
19 adults over the age of 60 have diabetes; diabetes is the leading cause of heart disease, stroke,
20 blindness, end-stage renal disease and lower-limb amputations due to poor circulation; the total
21 cost of diabetes-related care is \$132 billion annually and 52% of direct medical expenditures for
22 diabetes (\$47.6 billion) were incurred by people 65 years or older;^{12,13} and

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24 Whereas pneumonia and influenza together are the fifth-leading cause of death among older
25 Americans and in 2005 approximately 36,000 people 65 and older died of these illnesses; and
26 although immunization can reduce the incidence of pneumonia and influenza by as much as
27 80%, many older adults do not receive these vaccinations; in 2002, 32% of older adults reported
28 not having received an influenza vaccine in the previous year, and 37% reported never having
29 received a pneumococcal vaccine;^{1,2} and

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31 Whereas the single most important step that most adults, including older adults, can take to
32 improve their overall health is to become more physically active;¹⁴ research continues to
33 accumulate demonstrating the health benefits of increasing physical activity even among “old-
34 old” adults;¹⁰ but few older adults engage in recommended levels of physical activity and
35 significant numbers do not engage in any physical activity with only 25% of adults aged 65-74
36 and 15% of adults aged 75 and older meeting recommended physical activity levels;¹⁵ and

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38 Whereas maintaining a healthy body weight is important for older Americans’ health, since
39 being overweight or obese is associated with a greater risk of diseases, such as cardiovascular
40 disease and diabetes, can worsen existing conditions, such as arthritis, and in 2002, 19% of older
41 adults were obese;² and obesity in older adults contributes to a 34% increase in Medicare
42 expenditures as compared to non-overweight older Americans;¹⁶ and

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44 Whereas health expenditures for the U.S in 2002 for obesity and the five chronic diseases
45 associated with obesity was 92.6 billion, and these chronic conditions can be prevented or
46 significantly improved through good nutrition and increased physical activity;⁴ and

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2 Whereas there are significant health disparities by race and ethnicity in the burden of chronic
3 diseases among older adults;¹⁸ Disparity in health status is evidenced by the 16-year difference in
4 healthy life expectancy at birth between white females (69.6 years) and African American males
5 (53.9 years). In addition, there are significant racial and ethnic differences in rates of
6 preventable hospitalizations among older adults. For example, rates for Latinos with
7 hospitalizations for diabetes are five times higher than for whites, and both African-Americans
8 and Latinos are three times more likely than white adults to be admitted for hypertension.¹⁸
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10 Whereas there is a national movement, supported by the Administration on Aging (AoA), the
11 Centers for Medicare and Medicaid Services (CMS) and the President's Long Term Care Re-
12 balancing Initiative to focus attention on the chronic care needs of older adults. The Aging and
13 Disability Resource Center (ADRC) grant program, currently funding 44 states is intended to
14 stimulate the development of state systems that integrate community-based services and facilitate
15 access to long term care services and benefits, assisting state governments to enable older adults
16 to age in place through reform of the long-term care system, shifting funding from nursing
17 homes to home and community based services. This shift in funding will enable states to provide
18 long-term care and maximize quality of life for seniors who want to continue to live in the
19 community, and will include access to health promotion/disease prevention services and support
20 services that are clinically appropriate, cost-effective, and fiscally responsive
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22 Whereas inadequate health literacy is associated with diminished mental and physical health
23 in older persons living in community-based environments. Factors relating to health literacy
24 include, but are not limited to socio-cultural differences; persons for whom English is not their
25 native language; diminished visual and auditory acuity; health care providers failure to verify
26 and address health literacy; and a lack of access to well-written, illustrated and easy to
27 understand health information, and deficits in health literacy result in poor compliance with
28 recommended treatments, low rates of follow-up appointments, medication errors, increased
29 hospitalizations and accidents.^{22, 23, 24}
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32
33 THEREFORE, BE IT RESOLVED THAT SOPHE WILL TAKE THE FOLLOWING
34 ACTIONS TO PROMOTE HEALTHY AGING:
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36 *Internal Actions -*
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38 (1) Develop a National SOPHE Healthy Aging Special Interest Group (SIG) that will serve as
39 the lead internal body to promote and support healthy aging activities and senior health education
40 initiatives.
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42 (2) Provide continuing education for SOPHE members on chronic diseases, risk factors
43 important to our growing aging population, effective health promotion strategies for older adults,
44 and healthy aging models and practices through SOPHE conferences and publications, including
45 the development of a special issue of *Health Education & Behavior* and *Health Promotion*
46 *Practice* and a conference with a healthy aging theme.

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2 (3) Encourage SOPHE chapters to develop Healthy Aging SIGs and engage in supporting
3 healthy aging activities.

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5 (4) Provide continuing education on health literacy and consider forming a Special Interest
6 Group (SIG) covering this topic, if there is an interest among members.

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8 *External Actions –*

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10 (1) Collaborate with member organizations of the Coalition of National Health Education
11 Organization on professional preparation, continuing education, and advocacy for healthy aging
12 programs, services, and resources.

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14 (2) Partner with college and university health education professional preparation programs to
15 identify and enhance undergraduate and graduate curricula and competencies related to working
16 with our aging populations.

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18 (3) Partner with health care organizations and accrediting bodies to expand preventive health
19 programs and services targeting senior populations, including public and private health insurance
20 programs and services.

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22 (4) Partner with national public, private, and not for profit organizations (including the
23 Administration on Aging, the National Association of State Units on Aging, the National
24 Association of Area Agencies on Aging, the National Council on Aging, state and local health
25 departments, Area Offices on Aging, the American Association for Homes and Services for the
26 Aging, and the Aging Provider Networks) serving seniors to advocate for additional funding for
27 research and programs for seniors; policies and legislation that promote preventive health
28 services; and health promotion programs addressing our diverse senior population. Additionally,
29 partner with national public, private and not for profit organizations whose focus is chronic
30 disease, mental health, housing, legal issues for the elderly, finances for the elderly, key social
31 determinants of health, and health literacy to improve and maintain the quality of health for all
32 persons age 65 and older.

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34 (5) Collaborate with the APHA Task Force on Aging to implement activities that foster healthy
35 aging and assist the National Association of Chronic Disease Directors' Council on Healthy
36 Aging in implementing their strategic plan.

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38 (6) Improve professional education and development opportunities by seeking funds from the
39 Centers for Disease Control and Prevention (CDC), Health Resources and Services
40 Administration (HRSA) and other potential parties to enhance health education professional
41 knowledge and capacity to support and partner with aging organizations at the federal, state and
42 local levels.

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