

20TH ANNUAL ADVOCACY  SUMMIT

MOBILIZING THE NEXT GENERATION OF HEALTH ADVOCATES

OCTOBER 13-15, 2018

Washington, D.C.



SOCIETY FOR PUBLIC HEALTH EDUCATION

SPONSORSHIP BROCHURE

WASHINGTON COURT HOTEL
525 NEW JERSEY AVENUE, NW
WASHINGTON, DC 20001

www.sophe.org
@SOPHETWEETS



WHAT IS SOPHE?

The Society for Public Health Education (SOPHE) is a nonprofit organization founded in 1950 to provide global leadership to the profession of health education and health promotion, and to promote the health of society. SOPHE represents a diverse membership of 4,000 professionals and students who work and learn in various public and private organizations and universities to advance health education theory and research, develop disease prevention and health promotion programs, and promote public policies conducive to health.

WHAT IS THE SUMMIT?

The Advocacy Summit (Summit) is a two-and-a-half-day meeting held in Washington, DC. that increases the capacity of health education professionals and students to engage in effective advocacy for a common health education agenda at national, state and local levels. The Summit enables public health leaders to share advocacy training, materials, and resources. Following the Summit, participants are encouraged to continue advocacy efforts in their communities.

WHO WILL BE THERE?

Historically we have a solid majority of students – undergraduate and graduate — and professionals. The Summit provides a learning environment for all levels of knowledge and experience. Participants who are new to advocacy will learn the basics to enhance their confidence to make Capitol Hill visits. Seasoned advocacy veterans are exposed to advanced sessions on focused topics. Participants can select sessions beneficial to their interest or work in health policy and public health fields.

WHAT WILL ATTENDEES LEARN?

The Summit kicks off with the first day-and-a-half spent learning. There are multiple tracks covering basic, intermediate and advanced-level advocacy training, and seminars led by skilled government relations staff. Attendees will learn to discuss the legislative priorities, participate in practice sessions, and brainstorm with state delegations. The final day is spent on Capitol Hill with participants “hitting the halls of Congress.” Each person will make one or more visits to a Congressional office.

As a sponsor we can help you reach your marketing and business goals – it is important now more than ever that we come together to mobilize the next generation of health advocates.

Turn the page to learn more about the package that is best for you!

Please contact the event agent, Dr. Cicily Hampton, at champton@sophe.org or 202.408.9804 for more information on sponsorship opportunities.



WHAT DO SUMMIT PARTICIPANTS SAY?



Participating in the Summit is an amazing experience! Every year I leave with new advocacy skills, a better understanding of our shared legislative agenda, and a renewed commitment to promoting health equity. Of all the professional development opportunities in our field, the Summit stands out as the one where we can make a difference. Hope to see you there!



Holly Mata, Postdoctoral Research Fellow



My experience at HEA Summit was eye opening. It was inspirational to see so many people passionate about Health Education in one place, all trying to make a positive change for our nation.



Jessa Van Every, CHES, Regional Wellness Coordinator



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SOCIETY FOR PUBLIC HEALTH EDUCATION

BUILD AND REINFORCE NAME
RECOGNITION FOR YOUR
COMPANY AMONG HUNDREDS OF
HEALTH EDUCATION AND PUBLIC
HEALTH PROFESSIONALS

ENHANCE YOUR
VISIBILITY; STAND OUT AS A
LEADER IN THE PROFESSION

PROMOTE YOUR
LATEST PROGRAMS,
PRODUCTS AND SERVICES

DEMONSTRATE
YOUR SUPPORT FOR
HEALTH EDUCATION

SPONSORSHIP OPPORTUNITIES

AS A SOPHE EVENT SPONSOR, YOUR ORGANIZATION EARNS TANGIBLE BENEFITS. FOUR LEVELS ARE AVAILABLE:

SPONSORSHIP LEVELS	FOR PROFIT	NONPROFIT
Platinum	\$10,000-\$15,000	\$5,000
Gold	\$5,000 -\$9,999	\$2,500
Silver	\$2,500 -\$4,999	\$1,000
Bronze	\$1,500 -\$2,499	\$500

BENEFITS	PLATINUM	GOLD	SILVER	BRONZE
Sponsor acknowledgment slide in opening session	X	X	X	X
Complimentary registration	X (3)	X (2)	X (1)	
Sponsor acknowledgment signage	X	X	X	X
Insert – participant packet (Sponsor Supplied)	X	X	X	
One time use of mailing list for all registrants	X	X		
Exhibit Table	X	X		
Sponsor acknowledgment signage throughout the Summit and in the post-Summit issue of SOPHE’s newsletters, <i>News and Views</i> and <i>News You Can Use</i> (3,200 distribution)	X	X		
Sponsor acknowledgment on the SOPHE web site	X			
Logo on badges	X			

LIMITED SPONSORSHIP OPPORTUNITIES

THE FOLLOWING OPPORTUNITIES ARE AVAILABLE IN LIMITED QUANTITIES:

- (1) Wi-Fi Sponsorship \$2,000
- (1) Sponsored Lunch and Plenary Session \$10,000



Sponsorship & Exhibitor Form

Complete this form (3 pages) and email it to our event agent: champton@sophe.org.

Application

NAME/ORGANIZATION	
CONTACT PERSON	PHONE NUMBER (CONTACT PERSON)
EMAIL (CONTACT PERSON)	
BILLING ADDRESS	
CITY, STATE, ZIP	

ORGANIZATION TYPE GOVERNMENT PRIVATE INDIVIDUAL NON-PROFIT FOR-PROFIT ORGANIZATION

SPONSORSHIP LEVEL – PLEASE SELECT FROM THE FOLLOWING

PLATINUM

GOLD

SILVER

BRONZE

WI-FI SPONSORSHIP (\$2,000)

SPONSORED LUNCH AND PLENARY SESSION (\$10,000)

SPONSORSHIP AMOUNT (PLATINUM, GOLD, SILVER, OR BRONZE ONLY)

\$ _____

PAYMENT TYPE MASTERCARD VISA AMEX DISCOVER CHECK

NAME ON CARD

CREDIT CARD NO.

CVV

EXPIRATION

AUTHORIZED SIGNATURE

DATE

COMPANY/ORGANIZATION INFO

DESCRIPTION - Please give us a 50-word description of your service/product.

LOGO - Please email a high-resolution jpeg of your company or organization's logo to jbuckley@sophe.org.

CONTRACT

RULES AND REGULATIONS

AGREEMENT TO RULES:

Each exhibitor and employee agrees to be bound by the rules and regulations set forth herein and by all provisions of SOPHE and by amendments or additions thereto which may hereafter be established or put into effect by SOPHE. All points not covered in the terms of the Agreement or the Contract may be clarified through correspondence with SOPHE. SOPHE reserves the right to reject any sponsor, exhibitor or exhibit for any reason, which need not be disclosed to the party submitting the request. Acceptance as an exhibitor does not mean the product or services exhibited is approved or endorsed by SOPHE. The exhibiting company shall not state or imply such approval or endorsement, before, during or after the Summit.

SOPHE reserves the right to accept or reject any exhibit or promotional material, or to condition acceptance upon modification for any reason, which need not be disclosed.

DEPOSITS AND PAYMENTS:

Outstanding invoices must be paid in full before application for exhibitor/sponsorship application is considered. Exhibitor applications submitted prior to July 27, 2018 must include a 50% deposit. Applications submitted after July 27, 2018 must include full booth payment. Deadline for all Exhibitors & Sponsors is **August 31, 2018**.

Make checks payable in U.S. funds: **SOPHE, c/o Summit Sponsorship 2018, 10 G Street, NE, Suite 605, Washington, DC, 20002.**

CANCELLATION:

Cancellations made after **September 1, 2018** will forfeit 50% of the total fee and will be charged a \$200 processing fee. There are no refunds for cancellations after **September 1, 2018**. Cancellation and other stipulations outlined in this Rules and Regulations apply.

This Agreement is subject to all terms and conditions on the invitation to exhibit and made a part thereof. We agree to accept the exhibit assignment made by SOPHE.

CONTRACT:

The application and contract for exhibit space, when properly executed by the exhibitor and accepted in writing by SOPHE, shall be considered a binding agreement between the parties, subject to the rules and regulations promulgated by SOPHE.

FAILURE TO OCCUPY SPACE:

Space not occupied by the close of the exhibit set-up period will be forfeited by the exhibitor and this space may be resold, reassigned, or used by the exhibit management.

FOOD AND BEVERAGE DISTRIBUTION:

If any Exhibitor wants to bring in food or beverage for attendees, they must fully comply with all hotel rules and regulations.

LIABILITY:

SOPHE, its employees, directors, agents, volunteers and subcontractors, the facility, the general contractor, the employees thereof, and their representatives shall not be responsible for any injury, loss or damage that may occur to or by the

exhibitor or sponsor, its agents or employees, or property or materials arising from any cause whatsoever, prior, during, or subsequent to the exhibit. Exhibitor or sponsor expressly understands that it releases SOPHE and agrees to indemnify, defend and hold harmless SOPHE, its employees, directors, agents, volunteers, and subcontractors, the facility, and the general contractor from and against any and all claims for loss, injury or damage due to its actions or omissions or those of its employees or agents.

FIRE REGULATIONS:

Fire ordinances prohibit use of any materials not flameproof. Packing containers, etc. may not be stored under tables or behind display. Open flames, butane gas, oxygen tanks, etc. are not permitted.

HOLD HARMLESS:

SOPHE shall not, nor any of its sponsors, officers or agents, be liable for damage or loss to exhibitors' properties through theft, fire, accident or any destructive cause. Exhibitors shall insure their own exhibit and display materials. It is agreed that exhibitors assume all responsibility for damage to the exhibit area and they shall indemnify and exempt SOPHE and its sponsors from all liability that may ensue from any cause whatsoever, including injury to visitors, exhibitors or their agents.

HOTEL/SLEEPING ROOM RESERVATIONS:

SOPHE's Summit hotel is the Washington Court Hotel, 525 New Jersey Avenue, NW, Washington, DC 20001. Exhibitors are responsible for making their own hotel reservations. SOPHE Advocacy Summit room block information is available online.

INABILITY TO PERFORM:

If SOPHE is prevented from conducting the exposition by any cause beyond its control or if it cannot permit the exhibitor to occupy space due to circumstances beyond its control, SOPHE will refund to the exhibitor the amount of the rental fee, less a proportionate share of the exposition expenses, and SOPHE shall have no further obligation or liability to the exhibitor.

INTERPRETATION AND APPLICATION OF RULES AND REGULATIONS OF EXHIBITORS:

SOPHE reserves the right to construe and apply all rules and regulations for exhibitors and, when in the judgment of SOPHE exceptions or additions are necessary, the decision of SOPHE shall be binding in all instances.

PAYMENT FOR SPACE CANCELLATION:

Under the terms of the contract, the exhibitor agrees to submit to SOPHE the balance due no later than **August 31, 2018**. It is understood that failure by the exhibitor to remit balance due shall render all exhibit agreements between the exhibitor and SOPHE invalid and shall constitute forfeiture of all monies paid under terms of the contract. No cancellation of space contract will be accepted or refunds made after **September 1, 2018**. Exhibitors may not sublet nor share their space or any part thereof.

RESTRICTIONS:

SOPHE reserves the right to expel, decline or prohibit any exhibit or part of an exhibit or proposed exhibit which is not suitable or in accordance with the ethics of SOPHE, or which does not comply with the rules established. SOPHE reserves the right to bar any exhibitor. This reservation concerns persons, conduct, printed matter, souvenirs, catalogues, etc. Interference with the light or space of other exhibitors will not be allowed. The placement of all signs, banners and advertising matter shall be subject to approval. Public address systems and sound audio-visual devices may not be used without special permission, and, when used, must not interfere with other exhibitors. In the event of any such declination, cancellation, or removal, the contracting parties agree that no liability shall attach to said associations by reason of any such actions.

SHIPPING:

Exhibitors are responsible for ALL shipping charges for their materials and any additional fees incurred by the hotel.

NOTE: SOPHE reserves the right to make changes, for compelling reasons, to the information set forth. Such changes will be communicated by SOPHE. There is no room to store display material and/or show merchandise in the hotel. After set-up, all related equipment, crates, etc. must be removed from premises and returned no earlier than the last day of the exhibit period. Lighting and electrical outlets must be purchased directly from the conference hotel. SOPHE will not provide lighting and electrical outlets.

I have read the exhibitor/sponsor rules and regulations and will abide as required.

SIGNATURE

DATE