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Program Evaluation

Juárez-Carrillo, P. M., Liebman, A. K., Reyes, I. A. C., Ninco Sánchez, Y. V., & Keifer, M. C. (2017). **Applying Learning Theory to Safety and Health Training for Hispanic Immigrant Dairy Workers.** *Health Promotion Practice*, 18(4), 505–515. <https://doi.org/10.1177/1524839916683668>

- HPP's 2017 Paper of the Year, this article describes the design, implementation, and evaluation of an occupational safety program for immigrant, Spanish-speaking dairy workers. The curriculum was designed with the Taxonomy of Significant Learning, adult and behavioral learning theory, and principles of occupational hazard control. The authors present the quantitative and qualitative methods used to evaluate the program and offer recommendations for further worker safety programs, particularly with immigrant workers.
- 11 pages, available for free download through the link (library subscription or SOPHE membership not required for free access). Several full page charts of curriculum evaluation and program results. Most suitable for graduate or advanced undergraduate instruction.
- **This paper is also available for free download in Spanish:** Juárez-Carrillo, P. M., Liebman, A. K., Reyes, I. A. C., Ninco Sanchez, Y. V., & Keifer, M. C. (2018). Aplicación de la teoría de aprendizaje en el entrenamiento acerca de seguridad y salud para trabajadores inmigrantes en las lecherías. *Health Promotion Practice*. <https://doi.org/10.1177/1524839918812419>

Arya, M., Marek, H. G., Marren, R. E., Hemmige, V., Street, R. L., & Giordano, T. P. (2018).

Development and Evaluation of a Physician-Targeted Video to Promote HIV Screening. Health Promotion Practice. <https://doi.org/10.1177/1524839918783742>

- Pre-and post test evaluation of the effectiveness of a short video promoting routine opt-out HIV screening developed for primary care physicians. The evaluation was designed to test acceptability of the video and changes in knowledge, attitudes, and intention to screen.
- 10 pages, including detailed full-page tables of results and a logic model that links the video intervention to a broader theory of change. Very straightforward writing, suitable for undergraduate and graduate instruction.

Schwendler, T., Shipley, C., Budd, N., Trude, A., Surkan, P. J., Anderson Steeves, E., ... Gittelsohn, J. (2017). **Development and Implementation: B'More Healthy Communities for Kid's Store and Wholesaler Intervention.** Health Promotion Practice, 18(6), 822–832.

<https://doi.org/10.1177/1524839917696716>

- This article describes the methods and results of the process evaluation of the B'More Healthy Communities for Kids (BMCK) multi-level intervention trial designed to influence wholesalers and corner stores to improve community access to healthy food. The authors present the methods and results of the evaluation objective of this article is to describe the development and implementation of BHCK's corner store and wholesaler interventions through formal process evaluation. Supplemental materials include detailed evaluation results and samples of program communication materials.

11 pages, full-page tables detailing implementation steps, key indicators, and results. Recommended for graduate and advanced undergraduate courses.

Morrel-Samuels, S., Rupp, L. A., Eisman, A. B., Miller, A. L., Stoddard, S. A., Franzen, S. P., ... Zimmerman, M. A. (2018). **Measuring the Implementation of Youth Empowerment Solutions**. Health Promotion Practice, 19(4), 581–589. <https://doi.org/10.1177/1524839917736511>

- This article presents and discusses the methods used for process evaluation of the Youth Empowerment Solutions (YES) programs. The evaluation included 25 groups in 12 schools over 4 years and included fidelity, dose delivered, dose received and program quality as key indicators. The authors present the evaluation findings and suggest a model for using multiple methods to collect and analyze process evaluation data for continuous program improvement.
- 9 pages, very clear evaluation language with full page tables showing indicators and results. Recommended for graduate and advanced undergraduate courses.

Nieves, C. I., Chan, J., Dannefer, R., De La Rosa, C., Diaz-Malvido, C., Realmuto, L., ... Manyindo, N. (2019). **Health in Action: Evaluation of a Participatory Grant-Making Project in East Harlem**. Health Promotion Practice. <https://doi.org/10.1177/1524839919834271>

- This short article describes the steps and results of the process evaluation of an innovative community grantmaking initiative of a local city health department. The project and multi-method evaluation are explicitly informed by understanding structural racism and related health disparities, as well as the health department's existing value-based framework for community engagement. The evaluation results show the effectiveness of the grantmaking project, as well as unanticipated benefits including capacity building within community-based organizations and meaningful relations with the health department.
- 8 pages, including full page tables that lay out how the Community Engagement Framework was applied in the project and overview of each of the grantees. Accessible writing, suitable for both undergraduate and graduate courses.

Ball, L., McCauley, A., Paul, T., Gruber, K., Haldeman, L., & Dharod, J. (2018). **Evaluating the Implementation of a Farmers' Market Targeting WIC FMNP Participants**. Health Promotion Practice, 19(6), 946–956. <https://doi.org/10.1177/1524839917743965>

- This article describes the development and real time formative evaluation of a community-based effort to implement a Farmer's Market near a WIC clinic. The authors demonstrate the role and possibilities of building formative evaluation into a community-based

participatory research (CBPR) design, involving farmers, administrators, and community advocates in documenting the implementation process. research (CBPR) design, involving farmers, administrators, and community advocates in documenting the implementation process.

- 11 pages, includes figures showing the conceptual model, aerial view of the site, and a summary of the data collection methods and specific examples. Accessible writing, likely suitable for both undergraduate and graduate level instruction.