

PRELIMINARY AGENDA*

Tuesday,	October 13
12:00 -	6:15 p.m.

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	12:00 – 6:15 p.m.
12:00 p.m. – 12:15 p.m.	Welcome to the 22nd Health Education Advocacy Summit
	Elaine Auld, MPH, MCHES®, SOPHE Chief Executive Officer Cam Escoffery, PhD, MPH, CHES®, SOPHE 2020-2021 President and Professors and Co-chair, Dept. of Behavioral Sciences and Health Education, Emory Rollins School of Public Health
12:15 p.m. – 1:15 p.m.	Keynote I – The Impact of Climate on Health: A Social Justice Imperative
	Jalonee L. White-Newsome, PhD, Senior Program Officer, Kresge Foundation
1:15 p.m1:30 p.m.	Break
1:30 p.m. – 2:15 p.m.	Concurrent Session A
	A1-Leveraging Social Media to Influence Representatives and the Community to Advocate for Health Jennifer Evans, PhD, MCHES, D-SAACP, Texas A&M University Megan Burroughs, PhD, Bradley University
	Sara Fehr, PhD, CHES®, Texas A&M University
	A2-Bringing Evidence to Policy: How a Research to Policy Collaboration is Bridging the Gap at the State and Federal Level Christine Jovanovic, PhD, MPH, University of Texas
	Taylor Bishop Scott, PhD, Edna Bennett Pierce Prevention Research Center Deanna M. Hoelscher, PhD, R.D.N, L.D., C.N.S., F.I.B.N.P.A, UTHealth School of Public Health
	Joel Romo, BA, The Cooper Institute
2:15 p.m. – 3:15 p.m.	Plenary Panel I: Health Impacts of Climate on Vulnerable Populations
	Climate and Children's Health

	Nsedu Obot Witherspoon, MPH, Executive Director for the Children's Environmental Health Network
	Climate and Aging Populations TBA
	Climate and Native American Populations Nikki Cooley, Diné, MF, Co-Manager, Tribes & Climate Change Program, Institute for Tribal Environmental Professionals, Office of Native American Initiatives, Northern Arizona University
3:15 p.m. – 3:30 p.m.	Break
3:30 p.m. – 4:15 p.m.	Concurrent Session B
	B1- Advocacy Instruction During a Crisis: Preparing and Adapting our Methods Alexis Blavos PhD, MCHES®, SUNY Cortland Jodi Brookins-Fisher, PhD, FESG, MCHES®, Central Michigan University Heidi Hancher-Rauch, PhD, MCHES®, University of Indianapolis Amy Thompson, PhD, FESG, CHES®, University of Toledo
	B2-Planning and Implementing a Climate Change Adaption Action Plan for Effective Public Health Communications: Lessons from the Community Advocacy COPE Group and the California Wildfires Valerie Smith, PhD, MPH, CHES®, California State University
4:15 p.m. – 4:30 p.m.	Break
4:30 p.m 5:15 p.m.	Plenary Panel II: Methods for Building the Movement
	Employing Photovoice to Develop Community Based Advocates around Climate and Health
	Jean Breny PhD, MPH, Southern Connecticut State University
	Breanna DeLeon, BS, Southern Connecticut State University
	Harnessing the Power of Special Interest Groups for Public Health Gain Wendy Hyde, MEd, CHES®, Baldwin Wallace University, Preventing Tobacco Addiction Foundation
5:15 p.m 5:30 p.m.	Break
5:30 p.m 6:15 p.m.	Plenary III: Celebrating 70 Years of SOPHE Advocacy & Town Hall
	Cam Escoffery, PhD, MPH, CHES®, SOPHE 2020-2021 President and Professors and Co-chair, Dept. of Behavioral Sciences and Health Education, Emory Rollins School of Public Health Elaine Auld, MPH, MCHES®, SOPHE Chief Executive Officer
	Wednesday, October 14
	12:00 p.m. – 5:30 p.m.

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12:00 p.m12:05 p.m.	Welcome/Overview of Day 2
	Eryn Greaney, Programs and Policy Coordinator, SOPHE

12:05 p.m. – 12:45 p.m.	Keynote II - Climate Change Communication
	Edward Maibach, PhD, MPH, Professor and Director, Center for Climate Change, George Mason University
	Plenary Panel IV - No Health without Planetary Health: Engaging Youth
12:45 p.m. – 1:15 p.m.	Claudia Meier Magistretti, PhD, IUHPE Vice-President for Partnerships, Lucerne University of Applied Sciences and Arts, Switzerland Jake Sallaway-Costello, PhD, University of Nottingham, United Kingdom
1:15 p.m1:20 p.m.	Break
1:20 p.m. – 2:05 p.m.	Concurrent Session C
	C1- Understanding the Impacts of Climate Change on Nutrient Density in Food: A Scoping Review Study
	Kat Sisiler, MPH, MPAff, Center for Global Health, Centers for Disease Control and Prevention
	C2- Building a Culture of Advocacy through Dissent and Innovation Leadership Christina Tuell, MS, CHES®, The University of Houston Rachel Helbing, MLIS, MS, AHIP, The University of Houston
2:05 p.m.–2:30 p.m.	Break
2:30 p.m. –3:15 p.m.	Concurrent Session D
	D1- Teaching and Mentoring Advocacy: Comprehensive and Creative Ways to Build Students' Skills Heidi Hancher-Rauch, PhD, MCHES®, University of Indianapolis
	Jessica Koons, University of Indianapolis Samantha Elly Mundt, University of Indianapolis
	D2-Community Engagement through Community Air Monitoring and the Implementation of an Environmental Justice Training Curriculum Chanell Grismore, DrPH, MPH, MCHES®, Loma Linda University
3:15p.m3:20 p.m.	Break
3:20 p.m 4:00 p.m.	Plenary V – Making the Local Public Health Connection
	Cheslea Gridley-Smith, PhD, Director, Environmental Health, National Association of County and City Health Officials (NACCHO)
4:00 p.m4:05 p.m.	Break
4:05 p.m 4:45 p.m.	Plenary VI – The "Ask" on Climate Change
	Elaine Auld, MPH, MCHES, Chief Executive Officer, SOPHE

4:45 p.m4:50 pm	Break
4:50 p.m 5:15 p.m.	Plenary VII - Life on the Hill and Prepping for Hill Day
	Sherri Lou Santos, MPH, staff to Rep. Diana DeGuette (CO-1 st District) and Chair APHA Public Health Education and Health Promotion Section, and Former APHA Congressional Fellow
5:15 p.m 5:30 p.m.	Closing/Wrap Up Q and A
	Instructions for Hill Visit Planning Sessions
	hursday, October 15 and Friday, October 16
T 12:00 p.m 5:00 p.m.	Hill Visit Kickoff
	Hill Visit Kickoff Planning meetings with delegations will take place for 30-minute time slots
	Hill Visit Kickoff Planning meetings with delegations will take place for 30-minute time slots throughout the two afternoons.
12:00 p.m 5:00 p.m.	Hill Visit Kickoff Planning meetings with delegations will take place for 30-minute time slots throughout the two afternoons. Monday, October 19-Friday October 23

10 G Street, NE, Suite 605 Washington, DC 20002

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202.408.9804

#AdvocacySummit20 #HEontheHill

Share your experience with your peers before, during, and after the Summit.







