

## PROFESSIONAL DEVELOPMENT WEBINAR

### Alzheimer's and other Dementias: A Growing Public Health Challenge: Ways to Educate, Empower and Engage Communities

#### Webinar Description:

An opportunity to hold a conversation about the brain and share the fact that Alzheimer's disease and other dementias are a major public health issue. Everyone who has a brain is at risk to develop Alzheimer's, the only leading cause of death that cannot be prevented, cured or even slowed. The number of Americans living with Alzheimer's is growing — and growing fast. The number of people living with Alzheimer's is expected to reach nearly 14 million by mid-century.

The Alzheimer's Association leads the way to end Alzheimer's and all other dementia by accelerating global research, driving risk reduction and early detection, and maximizing quality care and support. We work on a national and local level to provide care and support for all those affected by Alzheimer's and other dementias. As the largest nonprofit funder of Alzheimer's research, the Association is committed to advancing vital research toward methods of treatment, prevention and, ultimately, a cure.

The Alzheimer's Association will provide the latest findings from the 2021 Alzheimer's Association Facts & Figures Report including current prevalence and impact on American families, risk factors, impact on caregivers, and national cost of care. We will review why Alzheimer's and other dementias is a growing public health challenge and ways we can take action through the Health Brain Initiative Road Map. Participants will learn how to access tools and resources to support families impacted by Alzheimer's and other dementias and discuss local collaboration opportunities within the Greater PA Chapter.

AN APPLICATION HAS BEEN SUBMITTED TO AWARD CERTIFIED HEALTH EDUCATION SPECIALISTS (CHES) AND/OR MASTER CERTIFIED HEALTH EDUCATION SPECIALISTS (MCHES) TO RECEIVE UP TO 1 TOTAL CATEGORY I CONTINUING EDUCATION CONTACT HOURS (CECH). MAXIMUM ADVANCED-LEVEL CONTINUING EDUCATION CONTACT HOURS AVAILABLE ARE 1. SOPHE, INCLUDING ITS CHAPTERS, IS A DESIGNATED PROVIDER OF CONTINUING EDUCATION CONTACT HOURS (CECH) IN HEALTH EDUCATION BY THE NATIONAL COMMISSION FOR HEALTH EDUCATION CREDENTIALING, INC.



Tuesday

May 4, 2021

12:00 pm-1:00 pm (EST)

#### PRESENTERS:

SARA MURPHY, BA AND  
JEN EBERSOLE, BA  
ALZHEIMER'S ASSOCIATION

COST: FREE

(CHES CREDITS FEE \$3)\*

#### REGISTRATION

DEADLINE: MAY 1, 2021

TO REGISTER: EMAIL  
LAURIE WELCH AT  
LAW27@PSU.EDU AND  
YOU WILL BE GIVEN THE  
ZOOM LINK

#### QUESTIONS?

LAURIE WELCH  
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570-433-3040

\*PARTICIPANTS REQUESTING  
CHES CREDITS CAN DO SO AT  
THE TIME OF REGISTRATION