

Society for Public Health Education



ADVOCACY SUMMIT

October 13-14, 2021

***Health Education:
Advancing Health Equity at Every Level***

Advocacy Summit Tracks



Incorporating Advocacy
in the Classroom



SDOH/Health
Equity



Equity Focused Advocacy
Skill Building

AGENDA AT A GLANCE*

Wednesday, October 13
11:15 a.m. – 6:15 p.m. EST

11:00 a.m. – 11:15 a.m.	<p>Navigating the Summit</p> <p>Rachael Dombrowski, PhD, MPH, Wayne State University</p>
11:15 a.m. – 12:00 p.m.	<p>Powerful Policy Posters: Your Daily Warm Up</p> <p><i>Practitioner Poster Session</i></p> <p>Moderator: Rachael Dombrowski, PhD, MPH, Wayne State University Moderator: James Mallare, CHES, Wayne State University</p>
12:00 p.m. – 12:15 p.m.	<p>Welcome to the 23rd Health Education Advocacy Summit</p> <p><i>Opening Remarks</i></p> <p>Elaine Auld, MPH, MCHES[®], SOPHE CEO</p>
12:15 p.m. – 12:30 p.m.	<p>Keynote I: Health Equity throughout the Pandemic</p> <p>Marcella Nunez-Smith, MD, MHS, Co-chair of Pres. Biden’s COVID-19 Advisory Board & Associate Professor of Internal Medicine, Public Health, Yale University</p> <p>Moderator: <i>Sabrina Cherry, DrPH, MSPH, MTS, University of North Carolina Wilmington</i></p>
12:30 p.m. – 1:15 p.m.	<p>Addressing Racial Disparities in Maternal Health: From Science to Action</p> <p>Wanda D. Barfield, MD, MPH, FAAP, RADM USPHS (Ret.) Director, Division of Reproductive Health, National Center for Chronic Disease Prevention and Health Promotion, Centers for Disease Control and Prevention</p> <p>Moderator: <i>Rachael Dombrowski, PhD, MPH, Wayne State University</i></p>

<p>1:15 p.m. – 1:30 p.m.</p>	<p>Break</p>
<p>1:30 p.m. – 2:15 p.m.</p>  	<p><i>Concurrent Sessions A: Innovative Approaches for Training Youth</i></p> <p>A1: Advocacy Skill-Building in the Classroom to Impact Health Equity</p> <p><i>Heidi Hancher-Rauch, PhD, CHES[®], University of Indianapolis</i> <i>Makaiah Haberkorn, University of Indianapolis</i> <i>Samantha Mundt, BS, CHES[®], University of Indianapolis</i></p> <p><i>Moderator: Amar S. Kanekar, PhD, MB, MPH, MCHES[®], CPH, University of Arkansas Little Rock</i></p> <p>A2: Social Determinants and the Disparate Impact of COVID-19 on Hispanics/Latinos in the United States: A Systematic Review</p> <p><i>Maricel Gibson, MPH, Los Angeles County Department of Health</i></p> <p><i>Moderator: Pat Stieg, MA CHES[®], Carver County Health and Human Services</i></p>
<p>2:15 p.m. – 2:30 p.m.</p>	<p>Break</p>
<p>2:30 p.m. – 3:15 p.m.</p> 	<p><i>Concurrent Sessions B</i></p> <p>B1: Ethnic Disparities in Overall Mortality Outcomes: Translating Research to Action</p> <p><i>Srikanta Banerjee, MD, PhD, MPH, MAS, CPH, FACE, MCHES[®], Walden University</i> <i>Jennifer Perkins, PhD, MPH, Walden University</i> <i>Vanessa Di Felice, MD, MPH, PhDc, Walden University</i></p> <p><i>Moderator: Heidi Hancher-Rauch, PhD, CHES[®], University of Indianapolis</i></p>

	<p>B2: Integrating Research-to-Policy Translation Skills Into Public Health Professional Workforce Training: An Innovative Online Resource for Planning Policy Advocacy Campaigns <i>Amanda Raffoul, PhD, STRIPED</i> <i>S. Bryn Austin, ScD, Harvard T.H. Chan School of Public Health</i></p> <p><i>Moderator: Sabrina Cherry, DrPH, MSPH, MTS, University of North Carolina Wilmington</i></p>
<p>3:15 p.m. – 3:30 p.m.</p>	<p>Break</p>
<p>3:30 p.m. – 4:15 p.m.</p>  	<p><i>Concurrent Sessions C</i></p> <p>C1: How to Advocate for Anti-Racist Policies and Practices on University Campuses <i>Alexis Blavos, PhD, MCHES[®], SUNY Cortland</i> <i>Heidi Hancher-Rauch, PhD, CHES[®], University of Indianapolis</i> <i>Amy Thompson, PhD, CHES[®], University of Toledo</i></p> <p><i>Moderator: Megan Smith, PhD, Boise State University</i></p> <p>C2: Equity-focused Advocacy Projects at the Undergraduate and Graduate levels <i>Yuliya Shneyderman, PhD, Manhattan Community College</i> <i>Sely-Ann Headley, MPH, PhD</i> <i>Amar S. Kanekar, PhD, MB, MPH, MCHES[®], CPH, University of Arkansas Little Rock</i></p> <p><i>Moderator: Elaine Auld, MPH, MCHES[®], Society for Public Health Education</i></p>
<p>4:15 p.m. – 4:30 p.m.</p>	<p>Break</p>
<p>4:30 p.m. – 5:15 p.m.</p>	<p><i>Concurrent Session D</i></p>



D1: Our Community, Our Voice: Organizing and Advocacy in Real-time

*DeMicha Luster, MPH, BSPH, CHES®, The Urban Advocate
Telania Thomas-Smith, MPH, Youth Enhancement Services, Inc.*

Moderator: Derek Hersch, MPH, University of Minnesota Medical School



D2: Addressing Social Determinants of Health in Schools: Meeting Basic Needs of School-aged Children

James Mallare, CHES, Research Coordinator, Wayne State University

Moderator: Jordan Fuhrmeister, SOPHE Associate Project Director

**5:15 p.m. –
5:30 p.m.**

Break

**5:30 p.m. –
6:15 p.m.**

**Networking Event for Chapters and State Delegations
Optional for States to join virtually in breakout rooms –**

Moderator: Heather Flattery, MPH, CHES®, Society for Public Health Education

**Thursday, October 14
11:15 a.m.-5:45 p.m. EST**

**11:00 a.m. –
11:15 a.m.**

Highlights from Day 1

Alexis Blavos, PhD, MCHES®, SUNY Cortland

**11:15 a.m. –
12:00 p.m.**



**Powerful Policy Posters: Your Daily Warm Up (Students)
Two Concurrent Rooms**

*Moderator: James Mallare, Wayne State University
Moderator: Elaine Auld, MPH, MCHES®, Society for Public Health Education*

**12:00 p.m. –
12:05 p.m.**

Welcome/Overview of Day 2

	<p>Amy Thompson, PhD, CHES®, SOPHE President-elect & Senior Vice Provost and Acting Dean, Academic Affairs, University of Toledo</p>
<p>12:05 p.m. – 12:45 p.m.</p>	<p>Keynote II: Social Determinants of Health: The Public Health Call to Action</p> <p>J. Nadine Gracia, MD, MSCE, President & CEO, Trust for America’s Health</p> <p><i>Moderator: Amy Thompson, PhD, CHES®, University of Toledo</i></p>
<p>12:45 p.m. – 1:30 p.m.</p>	<p>Plenary Panel II: Social Determinants Panel: Digging Deeper into Policies and Programs</p> <p><u>Transportation</u>: Charles Brown, MPA, CPD, LCI, Founder & CEO, Equitable Cities</p> <p><u>Food Security</u>: Dwayne Wharton, MEd, Founder & Senior Advisor, Just Strategies</p> <p><u>Housing</u>: Mary Shaw-Ridley, PhD, MEd, MCHES®, Department Chair and Professor, Jackson State University</p> <p><i>Moderator: Megan Smith, PhD, Boise State University</i></p>
<p>1:30 p.m. – 1:45 p.m.</p>	<p>Break</p>
<p>1:45 p.m. – 2:30 p.m.</p> 	<p>Concurrent Sessions E</p> <p>E1: Health Advocacy Policy Preparation for Youth (H.A.P.P.Y.): A Health Policy and Health Education Advocacy Curriculum</p> <p>Ebony Montgomery, JD, MPH, Creator of the H.A.P.P.Y. Curriculum</p> <p><i>Moderator: Lisa Lieberman, PhD, CHES®, Montclair State University</i></p>

	<p>E2: Lessons Learned from a Campus-Community Partnership to Support Youth Advocacy Claire Christine Miller, BS, University of Kentucky Sierrah Miley, BS, #iCANendthetrend</p> <p><i>Moderator: Jeff Goodman, MPH, California State University Northridge</i></p>
<p>2:30 p.m. – 2:45 p.m.</p>	<p>Break</p>
<p>2:45 p.m. – 3:30 p.m.</p>  	<p>Concurrent Sessions F</p> <p>F1: Bridging the Classroom and Community: Training the Next Generation of Health Equity Advocates Andrew Lafrenz, PhD, MPH, MS, University of Portland</p> <p><i>Moderator: Cam Escoffery, PhD, MPH, CHES®, Emory Rollins School of Public Health</i></p> <p>F2: Policy as Prevention: Practical Advocacy Skills for Promoting Health for Marginalized Communities Megan Smith, PhD, Boise State University</p> <p><i>Moderator: Pat Stieg, MA CHES®, Carver County Health and Human Services</i></p>
<p>3:30 p.m. – 3:45 p.m.</p>	<p>Wellness Stretch Break – Warm Up for the Finish Line!</p> <p><i>Heather Flattery, MPH, CHES®, Manager of Membership & Marketing, Society for Public Health Education</i></p> <p><i>Doreleena Sammons-Hackett, SM, Project Director, Society for Public Health Education</i></p>
<p>3:45 p.m. – 4:15 p.m.</p>	<p>Plenary III: Connecting Data and Your Personal Story for Effective Messaging in Advocacy</p> <p>Robyn Castellani, PhD, President and CEO, Castle & Spark</p> <p><i>Moderator: Rachael Dombrowski, PhD, MPH, Wayne State University</i></p>

<p>4:15 p.m. – 5:00 p.m.</p>	<p>Plenary IV – The “Ask”</p> <p>Momnibus: Alyson Kelly Northrup, MS, Associate Director for Government Affairs, Association of Maternal & Child Health Programs</p> <p>SDOH Bill: Dara Lieberman, MPP, Director of Government Relations, Trust for America’s Health</p> <p><i>Moderator: Rachael Dombrowski PhD, MPH, Wayne State University</i></p>
<p>5:00 p.m. – 5:30 p.m.</p>	<p>Plenary V - Prepping for Hill Day</p> <p>Jack DiMatteo, Rep. Lauren Underwood’s office (D-IL) Kripa Sreepada, Sen. Tina Smith’s office (D-MN)</p> <p><i>Moderator: Rachael Dombrowski PhD, MPH, Wayne State University</i></p>
<p>5:30 p.m. – 5:45 p.m.</p>	<p>Closing/Wrap Up</p> <p>Q & A <i>Instructions for Capitol Hill visit planning sessions</i></p> <p>Rachael Dombrowski, PhD, MPH, Wayne State University</p>
<p>Friday, October 15 10:00 a.m. – 5:00 p.m. EST</p>	
<p>10:00 a.m. – 5:00 p.m.</p>	<p>Capitol Hill Visit Kickoff</p> <p><i>Planning meetings with delegations will take place for 30-minute time slots throughout the day</i></p>

Monday, October 18 & Tuesday October 19

9:00 a.m.– 5:00 p.m. EST

**9:00 a.m. –
5:00 p.m.**

Virtual meetings with congressional offices.

****Agenda subject to change***

#SOPHEvirtualadvocacy

Share your experience with your peers before, during,
and after the Summit.



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