

NEWS & VIEWS

SOPHE's Legacy Circle — The sum is greater than the parts

“ALONE WE CAN DO SO LITTLE, TOGETHER WE CAN DO SO MUCH”

In her famous powerful quote Hellen Keller inspired countless individuals and groups to work **together** on a common goal, **to achieve** things beyond their greatest imagination, culminating in founding in the American Federation for the Blind where she worked for 40 years.



SOPHE's 2021-2025 strategic plan includes bold goals that no one, no Board of Trustees, no chapters, nor staff can achieve alone. Only you can help move us toward the goal of advancing healthy and equitable communities, including advocacy for persons with differing abilities by donating to SOPHE's Legacy Circle fund. Your donation supports SOPHE's future goals related to health education, health promotion, research, and practice – the cornerstone for innovation and improving the public's health.

You are essential in SOPHE's battle to address COVID-19 and its impact on vulnerable communities. As the pandemic continues with new variants such as omicron, health education specialists communicate the latest science, correct disinformation, and fight the root causes

of preventable illness and death. **We cannot do this work without you.**

As a health education professional, you tackle the urgent and persistent front-line demands exacerbated by COVID-19 every day – conducting research on health equity, training the next generation of health educators, or responding to emergencies like the pandemic in schools, clinics, worksites, and communities.

Initiated in 2017, SOPHE's Legacy Circle campaign comprises SOPHE members who care deeply about helping pre-service and in-service professionals promote health equity in their schools, worksites, and communities and want to be remembered in perpetuity. **Without you, this cannot happen.**

SOPHE's membership dues simply cannot further the innovation and investment for the necessary technology, infrastructure, and staff to address our strategic plan, particularly with its focus on health equity.

Join our Legacy Circle supporters by donating to the Legacy Circle as part of your annual charitable giving. Review the names and biographies of others who are Circle members and will be remembered in perpetuity on SOPHE's interactive Legacy Circle wall at www.sophe.org and in the national office.

Your generosity will be recognized today and remembered tomorrow . . .

DONATE



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Upcoming Events

SCRIPT Training Workshop

March 15, 2022

[Virtual](#)

SOPHE 2022's Annual Conference

March 22-25, 2022

More at: sophe.org/calendar

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A hearty thanks to our donors whose gifts advocate for public health and health promotion policies, support excellence in professional development, and build health equity within our world.

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**SOPHE 2022:
THE ARCH OF AN ERA**

Register for SOPHE 2022!



Accelerating the Recovery of Communities and Health requires innovation, collaboration, and systems-level approaches that are inclusive, anti-racist, and equitable for all.

Public health educators have experienced a resurgence of the profession and a resilience of communities and healthcare systems. The Arch of an Era illustrates the escalation of a worldwide crisis, the public health response, and the recovery among communities. The ARCH represents the countless efforts of health education over the last two decades and the start of a new era.

Attendees can attend sessions in five educational tracks:

- Diversity, Equity, and Inclusion
- Health Education Workforce Development
- Policy, Systems, and Environmental Changes
- Interprofessional Practice
- Program Implementation and Dissemination

REGISTER

**Register before January 31, 2022 to
save with early bird registration!**



**Take advantage of these three
pre-conference workshops:**

Back to the Future for Progress on Transportation Health Education

Monday, March 21, 2022 | 12-3 p.m. ET | 2.5 CECH

Why is it that in 2021 less than one percent of Alabamians can access public transportation to get to work? At the end of this session, attendees can describe how health literacy and advocacy could empower disadvantaged and minority populations, young and older adults to organize and advocate for a change in policy, systems, and environment.

Reducing Stigma Through Culturally Responsive Care and Services

Monday, March 21, 2022 | 12-3 p.m. ET | 2.5 CECH

This workshop engages the HIV workforce as champions to reduce stigma through offering culturally responsive/competent care and services. At the end of this session, attendees will be able to describe culturally responsive practices across clinical and/or community settings that destigmatize services for people with HIV (PWH) and those at risk of HIV and develop a practice-based action plan to reduce HIV-related stigma.

In Stressful Times: Mindfulness Methods to Promote Mental Health

Monday, March 21, 2022 | 12-3 p.m. ET | 2.5 CECH

Mindfulness is the non-judgmental observation of our physical surroundings, bodily sensations, thoughts, and emotions. Research evidence indicates mindfulness is an effective stress management strategy. At the end of this session, attendees will be able to demonstrate two mindfulness methods for stress reduction and apply mindfulness in their career journey.

REGISTER

**Register for 2022 Pre-Conference
Workshops**

Become a supporter of SOPHE's 2022 Annual Conference

Does your employer want to promote its research, services, and products health education specialists?

Do you know companies with content beneficial to health education specialists in our fight for health equity?

Do you know organizations eager to hire health education specialists?

Encourage your connections to partner with SOPHE to reach their goals. SOPHE's 2022 digital Annual Conference Exhibitor/Sponsor Prospectus is now available.

DOWNLOAD THE PROSPECTUS

Thank you to the SOPHE 2022 Annual Conference Planning Committee.

Kirsten C. Rodgers, EdD, MSPH, MCHES
2022 Annual Conference Board of Trustee

Antoinette Silva, MSA
2022 Annual Conference SOPHE Staff

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Congratulations to these SOPHE Award Winners

2021 Advocacy Summit 21ST Century Scholars

The following SOPHE members were awarded 21ST Century scholarships to participate in the 2021 Advocacy Summit on Health Education: Advancing Health Equity at Every Level.

Student Scholars

Mabintou Darboe,
University of New Haven,
MPH Student

Dhaani Dhaani, University
of New Haven, MPH
Student

Practitioner Scholar

Alysia Ducuara, Utah
SOPHE President



The 21ST Century Practitioner Scholarship gave me

the opportunity to attend the SOPHE Advocacy Summit for the first time and bring back key learnings to our local SOPHE Chapter in Utah. It was also my first time doing Hill Visits and practicing advocacy at the federal level. What a great experience!

— **Alysia Ducuara**

2021-2022 Fellowship & Community Health Internship Awards

The following students were selected for SOPHE's funded academic research and practice opportunities.

R. Brick Lancaster Community Health Internship Award

Fabiola Salerni, "DC WIC Farmers Market Nutrition Program"

SOPHE/CDC Injury Prevention Fellowships

Lauren Berry, "A Social-Ecological Analysis of Suicidality Among High-Risk Adolescents: Implications for Health Education and Prevention"

Lena Thompson, "Disaster Management and Indigenous Populations"

Lindsay Keeling, "Adverse Childhood Experiences: Association with Alcohol and Drug Use, and Suicidal Behaviors"

SOPHE Patient Engagement Fellowship

Brenna Kirk, "Improving Patient Self-Advocacy and Communication with Providers through Diabetes Self-Management Education: Analyses from a Randomized Controlled Trial"

Visit SOPHE Awards, Fellowships & Scholarships for the announcement of the winter/spring submission period opening in February 2022. *Multiple scholarships are available for students and practitioners to attend the Advocacy Summit and Annual Conference!

eLearn at **core**

On Demand

- [An Introduction to Motivational Interviewing in Public Health Education](#)
- [A Taste of Motivational Interviewing for Health Education](#)
- [Motivational Interviewing in Practice: A Case Study of Vaccine Hesitancy in Health Education](#)

Journal Self-Studies

- [Associations Between Social Support and Social Media Use Among Young Adult Cisgender MSM and Transgender Women Living With HIV](#)
- [Does the Use of Motivational Interviewing Skills Promote Change Talk Among Young People Living with HIV in a Digital HIV Care Navigation Text Messaging Intervention?](#)
- [Supporting Health Among Young Men Who Have Sex With Men and Transgender Women With HIV: Lessons Learned From Implementing the weCare Intervention](#)

FIND CONTINUING EDUCATION RESOURCES AT
ELEARN.SOPHE.ORG

W E L C O M E N E W S O P H E M E M B E R S

Samantha Abbinanti
Breana Aceituno
Gwenda Gail Adams
Phoebe Butler Ajibade
Peri B Alexander
E Fowziyyah Ali
Allyson Allardice
Beth M. Anderson
Stephanie Argast
S. Bryn Austin
Sonja Bernal
Patricia Billings
Lilanta Joy Bradley
Jackson R. Braunz
Brittney Brooks
Shayna Sweeney Bryan
Bryan Cadavos
Brad Caison
Geno Carvalho
Alejandra Chavez-Ramirez
Selena Chom
Angela Chow
Michelle Chow
Akilah Collins-Anderson
Vanessa Convard-Brinkley
Lauren Nicole Covington
Quacyya Cuaresma
Mabintou Darboe
Akanksha Das
Shambria Shanae Davis
Dhaani Dhaani
Lisa Hong Do
Emma K. Driscoll
Nicholas Tyler Duncan
Tiana M. Durr
Heather Eastman-Mueller
Samantha Ebert
Melissa Marie Echevarria
Rachel M. Erisman
Denece Ferrales
Jennifer Ferreira
Chatoya Fludd
Breanna J. Frasher
Jillian Nicole Freeto
Nana Aisha GARBA
Sita Ghimire
Lesley Gilley
Tessa Avery Gisi
Norine M. Gordon
Dauphine R. Gregory
Sarah Olivia Gross
Elyse Gruttadauria
Holly Hakes
Kelly C. Hall
Kamyia Simone Haneline
Areeba A. Hashmi
Ashley Havlicak
Meredith Heitkamp
Rose Hill
Marcya D. Hill-Brown
Paul Keane
Dylan Charles Kepler
Eugenia King

Emily Grace Klein
Jason Mark Kolodziej
Heather Krasna
Hope Krumrei
Autumn LaBarge
Andrew Lafrenz
Stephanie Laguerre
Erika Leigh Larsen
Elizabeth Gouaux Levitzky
Zheng Li
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Sylvia Long
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Bridget L. Patrick
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Megan Peters
Elizabeth Prickett
Alexandra Pulaski
Gallerie Quezada
Amanda Raffoul
Justine Riesterer
Jeannine Roach
Ellen Robertson
Charles Rominiyi
Maria Leslie Ruiz
Khyati Rustagi
Elisia Sanchez
Agatha Vitug Santos
Ayesha Sayyad
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Archana More Sharma
Sinja Sharma
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Skyler Victoria Spinelli
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Reichley Albert Tambi Mokom
Telania Thomas-Smith
Jeffrey Tritten

Moises R. Vargas Mena
Emily Walck
Michelle Nicole Walton
Megan Elizabeth Wein
Ashley Amber White
Ciara Wildes
Sherelle Wilson
Callie Zimmerman

SOPHE MEMBER SPOTLIGHT

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Q: Why did you choose a career in health education/health promotion?

A: I've been fascinated with the human body and enjoyed shows like "Law & Order SVU" and "Grey's Anatomy." Since I could remember, I've wanted to be a mortician, a forensic pathologist, a pediatrician, nurse and I ultimately ended up in public health! While in public health, I became even more interested in the psychological aspect and health behavior. Why do people make the health choices they do, and why? What can be done to influence them? All of that was so interesting.

Q: What makes your current or future career in health education exciting?

A: There's always something new to learn. I have never been bored at a health education conference like SOPHE or any others because I'm always interested in learning more. I like knowing best practices and lessons learned. I enjoy learning about topics I'm interested in but also topics I may have not explored before.

Q: What is the best career advice you received? From whom?

A: The best career advice wasn't really advice, it was more like a mantra. The first week I started at Bernards Township my supervisor, Health Officer Lucy Forgione, handed me a piece of paper with "The Four Agreements" on it by Don Miguel Ruiz. The Four Agreements are: Be impeccable with your word, Don't Take anything personally, Don't make assumptions and Always do your best. It's a wonderful book. I highly recommend it.

Q: Tell us one fun fact about you.

A: I think manatees are a very underrated animal.

SOPHE's 2021 Advocacy Summit

The SOPHE 2021 Virtual Advocacy Summit kicked off this year with an opening plenary, Health Equity throughout the Pandemic, by co-chair of Pres. Biden's COVID-19 Advisory Board, Marcella Nunez-Smith, MD, MHS.

Concurrent and keynote sessions covered topics from social determinants of health to health equity. This year's Summit "ask" focused on the Social Determinants of Health Act and the Omnibus. We prepared 58 conference attendees for virtual congressional visits and taught them the skills for advocating for public health priorities on the hill.

With their support, the Omnibus was pulled from the Build Back Better bill and is set to be passed by President Joe Biden in early 2022.

If you missed the SOPHE 2021 Virtual Advocacy Summit, you can catch all the sessions on demand on SOPHE's eLearn at CORE site.

CATCH UP



SOPHE Member Spotlight

Katie Cartoccio,
MPH, PhD, MCHES®

Bernards Township Health Department



SOPHE is proud that former New Jersey Chapter Delegate and board of trustee member was honored by the deBeaumont Foundation as one of the "40 Under 40" group of outstanding public health professionals recognized in 2021. We congratulate Kaitlen and honor her dedication as a health education specialist and her contributions to our health education field and the public's health.

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House Passes Build Back Better; Senate Considers Legislation

On Friday, November 19, the U.S. House of Representatives passed the Build Back Better Act. The U.S. Senate will now consider the legislation. Senate Majority Leader Chuck Schumer (D-NY) has indicated his intention was for the Senate to pass the bill before Christmas. Major negotiations are ongoing with key congressional stakeholders, namely Sens. Joe Manchin (D-WV) and Kyrsten Sinema (D-AZ).

SOPHE is pleased that Build Back Better appropriates funding for several areas addressed by its 2021 Advocacy Summit, including \$100 million in funding to community-based organizations serving areas with a high incidence of adverse maternal health outcomes and racial disparities in maternal health. This bill provides \$50 million in funding to support maternal health research at minority serving colleges and universities. The legislation also includes transformative commitments to address the climate crisis, most notably \$6.9 billion to create and sustain an emerging cohort of climate change advocates in local communities across the country.

Biden signs Protecting Moms Who Serve Act

On November 30, Pres. Biden signed the Protecting Moms Who Served Act. The bill is the first of the broader 12-bill Omnibus package to be passed into law, sponsored by Reps. Lauren Underwood (D-IL) and Gus Bilirakis (R-FL) and Sens. Tammy Duckworth (D-IL) and Susan Collins (R-ME).

The Protecting Moms Who Served Act commissions the first comprehensive examination of the extent of maternal mortality that occurs among veterans. Among the provisions of the bill is \$15 million to the Department of Veterans Affairs for behavioral health trainings for community maternal healthcare providers.

SOPHE will continue to track and advocate for the Omnibus legislative package. We ask for your continued support in contacting your members of Congress to ask that they sign onto the bills contained in the package.



Welcome Interim CEO



Following the June 2021 announcement of the **retirement of long-tenured CEO, Elaine Auld MPH, MCHES®**, SOPHE announced the appointment of Susan Robertson, CAE, as its interim CEO.

She will lead efforts to ensure SOPHE's programs remain

high-quality, sought-after opportunities for SOPHE members.

Susan brings extensive experience in association management to SOPHE, having served in several senior management roles, including CEO of the American Society of Association Executives.

"Susan's strategic drive and her long, distinguished career in the association management community make her the perfect choice to lead SOPHE during this transition period," said Deborah Fortune, Ph.D., FAAHE, SOPHE President. "We're thrilled to welcome Susan aboard."

"As a long-standing association executive, I'm very excited to join SOPHE, the leading organization advancing public health education," said Susan Robertson, CAE.

"SOPHE's commitment to professional development and member success mirrors my values, and I look forward to upholding the organization's strong strategic priorities and building a bridge to the appointment of SOPHE's new and permanent CEO."

The search was conducted by Vetted Solutions, an association and nonprofit search firm.

WELCOME NEW SOPHE PROJECT COORDINATOR

Chelsey Hughes is a certified health education specialist who holds a Bachelor of Science in exercise science from Old Dominion University in Norfolk, Virginia, and a Master of Science in Health Promotion from Maryland University of Integrative Health (MUH) in Laurel, MD.



Hughes' passion for health promotion and education grew while attending Old Dominion where she originally planned to pursue a career in physical therapy once she obtained her degree. However in her senior year she took a course in wellness programming and administration, where she found her true professional calling.

Her love for health and wellness inspired her to create multiple successful health promotion programs focused on health, wellness, and nutrition for school-aged children, adolescents, and adults. Chelsey is in the process of completing her first pilot research study on the effects of mindfulness-based programs on professors at MUIH which will be published in 2022.

She's excited about her opportunity with SOPHE as a project coordinator to put her extensive educational knowledge in health promotion and education to use. She looks forward to excelling and tackling any challenges that may come her way while supporting the two cooperative agreements in school health.

WELCOME NEW SOPHE MANAGER, POLICY AND PROGRAMS



Bishar Jenkins, Jr., MPP is an emerging health equity practitioner with multi sectoral experience, spanning from federal health policy formation to policy advocacy and research experience at the community-based organization level.

Bishar earned a Bachelor of Arts in

Political Science from Rutgers University, New Jersey and a Master of Public Policy from Brandeis University's Heller School for Social Policy and Management.

Bishar joined SOPHE as manager of policy and programs, where he will lead the federal advocacy efforts. Prior to SOPHE, Bishar served as a Congressional Black Caucus Foundation Health Fellow. In this capacity, he served as a health policy staffer in the office of Rep. Frederica S. Wilson (D-FL) and completed his second rotation in the Centers for Disease Control and Prevention's Division of HIV Prevention. Prior to his congressional fellowship, Bishar served in grantmaking, policy research and intervention dissemination capacities at AIDS United, Fenway Institute, and NASTAD, respectively.

Journal Highlights

PEDAGOGY IN HEALTH PROMOTION

To close out Volume 7, *PHP* has two fantastic issues to share, and both are available for free, so we encourage our members to share the links to these resources with friends and colleagues.

The December issue is dedicated to anti-racism pedagogy. Our guest editors, Kelly Bentley, PhD, MPH; Deborah Fortune, PhD, MCHES®; Ronica Rooks, PhD, FGSA, ACUE; and Gayle Walter, PhD, MPH, MCHES®, carefully reviewed over fifty abstracts and invited selected authors to submit for this focused issue. As the guest editors note, “As a catalyst for expanding pedagogical practice, Pedagogy in Health Promotion is honored to present this collection of articles that address pedagogical concepts and practices explicitly focusing on anti-racism and its impact on health and the pursuit of social justice”. The *PHP* team is thankful to our guest editors, authors, and reviewers who made this publication possible. SOPHE is pleased to provide the financial support to make this issue available for free.

December also features a special supplemental issue on the CDC Undergraduate Public Health Scholars Program (CUPS). CUPS is a summer internship program designed to introduce students to the field of public health research and practice to help build a more diverse workforce equipped to better address health disparities. Guest editors, Kai Young, MPH, Roland Thorpe, PhD, and Kelly Bentley, PhD, MPH point out, “Intentional and progressive pedagogy is needed to ensure an educational pathway for currently under-represented students to pursue careers in public health, medicine, and other health related fields.”

Finally, thanks to our dedicated editorial board members: Jody Early, Nicolette Powe, and Tyler James, *PHP* has a new podcast featuring our 2020 Paper of the Year award winner Michael Harvey. Tune in to hear behind the scenes insights on [How Do We Explain the Social, Political, and Economic Determinants of Health?](#)

HEALTH PROMOTION PRACTICE

Health Promotion Practice continues to amplify the work of health educators and practitioners who continue to be called upon as trusted resources. Most recently, for example, *HPP* published three department articles focused on vaccine hesitancy:

[Using Best Practices to Address COVID-19 Vaccine Hesitancy: The Case for the Motivational Interviewing Approach](#)

[Universities as Catalysts for COVID-19 Vaccination: A Call to Action](#)

[A Community Partnered Approach to Promoting COVID-19 Vaccine Equity](#)

BE SURE TO CHECK OUT [SAGE FOR THE MOST UP-TO-DATE CONTENT.](#)

Reflecting on 2021, it's been a big year for *HPP* as the journal continues to not only grow in submissions and downloads, but also new ideas and perspectives on what to publish. For example, we hope you've checked out our special online collection on Critical Narrative Interventions? This unique collection features *HPP*'s first visual abstract from *WEDGES: Stories as Simple Machines*, a comic-based graphic novel depicting the experience of LGBTQ+ students.



Listen to some of our recent podcasts, including:

Exploring Concussion Disclosure with Dr. Landon Lempke and Dr. Michelle Weber Rawlins

Exploring Collaborative Filmmaking and Art in the Aftermath of the 2015 Nepal Earthquake with Dr. Sara Baumann and Dr. Jessica Burke

Exploring and Demystifying *HPP*'s Peer Review Process with Dr. Kathleen Roe and Dr. Valerie Paz-Soldan

[CATCH UP WITH MORE BEHIND THE SCENES](#)

Stay tuned for all that *HPP* has to offer in 2022.