

# NEWS & VIEWS

## SOPHE 2022 Digital Annual Conference

### SOPHE's 73rd Annual Conference – The Arch of an Era

The ARCH of an Era illustrates the escalation of a worldwide crisis, the public health response and the recovery among communities. The ARCH represents the countless efforts of health education over the last two decades and the start of a new era.

Accelerating the recovery of communities and health requires innovation, collaboration, and systems-level approaches that are inclusive, anti-racist, and equitable for all. Public health educators are experiencing a resurgence of the profession and resilience of communities and healthcare systems.

Make your plans to join SOPHE's 2022 Digital Annual Conference that is entirely online. **Enjoy the conference from your office or home.**

PLUS, all continuing education contact hours are included in your registration fee for the best conference value! **Earn up to 29.5 entry-level and 30 advanced-level continuing education credit hours.**

### Top 5 reasons to attend SOPHE 2022

- 1 Connect with your community. Nearly 400 public health professionals and students will be in the virtual “room” to share their knowledge and exchange best practices.
- 2 Be inspired by plenary speakers who will spark new ways of thinking about structural racism, health equity, and school health.
- 3 Customize your learning by choosing unique formats such as World Café, Rock Your Flock, micro-learning, Ignite, skill-building, and game show styles.
- 4 Explore emerging issues and innovative new programs through the Poster sessions.
- 5 Take a deep dive into sessions surrounding today's key topics.

Join the annual conference conversation  
**#SOPHE2022**



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@sophetweets



# Upcoming Events

## National Public Health Week

April 4-10, 2022

<http://nphw.org/>

## SOPHE Awards Ceremony

Thursday, March 24, 2022

## National Health Education Week

October 17-21, 2022

## SOPHE's 2022 Advocacy Summit

October 21-24, 2022

## SOPHE 2023 Annual Conference

March 21-24, 2023, Atlanta

More at: [sophe.org/calendar](http://sophe.org/calendar)

# Supporting SOPHE's Annual Conference

Do you work for an organization or have connections with businesses that want to promote their research, services, resources, or academic program to public health, health education and promotion professionals and students?

Encourage them to exhibit at or sponsor SOPHE's 2022 Digital Annual Conference. They can reach a large, targeted audience through an economical virtual platform. Check out the exhibitor and sponsor prospectus to see the return on the investment. If you're ready to exhibit, sponsor or have questions contact Amy Overby, Director of Fund Development, [aoverby@sophe.org](mailto:aoverby@sophe.org) or 202.408.9804 x190.

## SOPHE 2022 SPONSORS

### Gold



### Silver

Epilepsy Foundation  
Maryland University of Integrative Health  
University of Florida –  
Department of Health Education & Behavior  
Wiley Publishing

### Bronze

Emory University, Rollins School of Public Health  
FDA Office of Women's Health  
FDA Center for Food Safety & Applied Nutrition  
Jones & Bartlett Learning  
Mississippi State University  
National Alliance for Hispanic Health  
Penn State College of Medicine  
Safe States Alliance  
San Jose State University  
University of Indianapolis, Graduate  
& Adult Learning Enrollment

# What to Expect at the Annual Conference

Beginning Monday, March 21 with a half day of three pre-conference sessions and ending four days later after 41+ presentations – plenaries, workshops, roundtables, skill building, micro-mentoring, Ignite and rapid-fire sessions, and a game show.

Engage with our panel of nationally renowned speakers and subject matter experts that address cross-cutting and cutting-edge topics in health education and health promotion among five educational tracks:

1. **Diversity, Equity, and Inclusion (DEI)** expands diversity, equity and inclusion in health education, including identifying the fundamental causes and structural discrimination in the social determinants of health.
2. **Health Education Workforce Development** focuses on preparing health education and promotion specialists to work in diverse settings.
3. **Policy, Systems, and Environmental Changes** highlights strategies and evaluations for conducting upstream changes.
4. **Interprofessional Practice** recognizes the benefits of health professionals working in interdisciplinary teams to address patient and community health
5. **Program Implementation and Dissemination** focuses on reporting program design and adaptation, implementation, and dissemination.



# Your Generosity in Action

## The doors of opportunity opened – thanks to donations to SOPHE’s 21st Century Fund.

If not for the generosity of SOPHE donors, Dennis would have missed the opportunity to gain practical knowledge and professional experience at the annual conference.

“I learned a lot, especially about designing health promotion programs in various community settings including schools, workplaces, and other organizations. Attending gave me the key opportunity to network and present my oral presentation on food access and equity on the borderland. Attendees asked great questions that helped me think critically about my thesis project which connects with my presented topic. This was my first time to present at a national public health conference in the United States.”

Dennis Nyachoti  
*MPH Student, University of Texas, El Paso*

The annual conference, Advocacy Summit and other events play an integral role in exposing students to the latest research and best practices and provide opportunities for them to build professional connections.

Thanks to you, Alysia gained knowledge and skills for herself, her workplace, and her SOPHE chapter.

“The SOPHE Advocacy Summit provided great information, resources, trainings, and experiences to improve my advocacy skills. My employer didn’t have the funds to send me to past summits, so when I saw it was virtual, I was able to participate with the help of the SOPHE scholarship.”

Donors like you increase the resilience and agility of our health educator colleagues to impact the health of their communities.

“I am using what I learned to pass a bill that allows Medicaid coverage of the National Diabetes Prevention Program.”

**These stories, and more  
are possible because of you.**

# Thank You 2021 SOPHE Donors

Thank you, donors who collectively contributed \$32,531\* to support SOPHE members, students, and advance health equity efforts. Your gift provides opportunities to those with limited financial means, boosts advocacy efforts, facilitates innovation, and preserves the legacy of health education.

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Diane Allensworth  
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Tracy Zeeger  
Alexa Zelina

\*Donations received and recorded as of December 31, 2021. Receipting and recording of gifts sent by mail delayed due to remote office protocols.



Recently some of the greatest Super Bowl quarterbacks in history – Ben Roethlisberger and Tom Brady – announced their retirements. Like these NFL icons, I, too, decided some months ago to hang up my cleats after more than 25 years as SOPHE's CEO. With

SOPHE in good standing, it's time to turn over the pigskin to new leadership.

As I depart, I am indebted to each of you for your confidence in my steadfast commitment, administration, and management. You entrusted me with not only overseeing SOPHE's checkbook, but also delivering on the SOPHE value promise and promoting and protecting SOPHE's 72-year-old brand.

With your support over the years, SOPHE enhanced its conference quality and attendance and initiated online learning; expanded to three peer-reviewed journals and several textbooks; co-conducted four health education competency studies; attained federal recognition of "health educator" as a distinct occupational classification; grew public and private partnerships; championed health promotion policies on Capitol Hill; and trained thousands of health education advocates. We've faced limitations of scope and funding and addressed "hard" questions such as SOPHE's commitment to diversity, equity, and inclusion.

Thankfully, I've worked alongside many dynamic, astute, and visionary SOPHE presidents and board members. Without their forward-thinking leadership and ingenuity, SOPHE never would have evolved from fledgling roots to its stable infrastructure. I'm confident that working with the new CEO, Tammy Dillard-Steels, and board, our SOPHE enterprise will continue to evolve and flourish in the years ahead.

I'm also grateful to those representing the "S" in SOPHE – the staff. As all great quarterbacks know, one's teammates make the difference between both scoring and sacrificing points. I've been privileged to hire and work with some 70 different SOPHE staff and interns in my tenure. Each person has been an asset, inspiration, and font of wisdom and skill who enriched our small but mighty team. As our new Super Bowl quarterback and squad comes on board, I'll join you in supporting SOPHE's winning seasons.

In closing, I've been humbled and proud over my professional career to call SOPHE not only my employer but also my professional home. Health education has been – and always will be -- more than my job: it's my calling. Like Roethlisberger and Brady, I'll move on, but will never lose my love of the game. Thank you for allowing me to serve you and our preeminent health education organization.

With appreciation and admiration,  
Elaine

## SOPHE Welcomes its New CEO

SOPHE welcomes Tammy Dillard-Steels, MPH, MBA, CAE® as chief executive officer (CEO). She begins serving as CEO of SOPHE on Tuesday, March 1, 2022.

Dillard-Steels holds a Master of Public Health from the University of Illinois at Chicago and an MBA from the Keller Graduate School of Management of DeVry University. She is a Certified Association Executive (CAE®) by the American Society of Association Executives (ASAE) and a scholar from ASAE's Diversity Executive Leader Program, and the Association Forum of Chicagoland's Diversity Workforce Initiative.

In her new role as CEO, Dillard-Steels will be responsible for leading SOPHE's dedicated team of professionals while growing the value of the organization to its

members, donors, sponsors, partners, and other stakeholders. She will lead efforts to expand the organization's programs while growing and strengthening its membership base.

SOPHE's CEO search was conducted by the association and nonprofit search experts Vetted Solutions.





## NEW SOPHE MEMBERS

Oluwafemi Thomas Adare  
 Samson Olaoluwa Agbaje  
 Barbara Eruvwuoghene Akoro  
 Alex Alaniz  
 Ruopeng An  
 Sonya Jenice Anderson  
 Nadia Arouni  
 Natalie Pridemore Backstrom  
 Bryan Patrick Bayles  
 Moises Benavides  
 Jasmine Alexis Berry  
 Jasmine Betka  
 Ana Gabriela Bonilla Martinez  
 Shelly-Ann Bowen  
 Bria Bradley  
 Larissa Quinn Brown  
 Christen Bruening  
 Erin Carannante  
 Charlene Cariou  
 Genevieve Cassella  
 Katherine Irene Chan  
 Courtney Cuthbertson  
 Chelsea Dade  
 Deanna Bronte Dallal  
 Aditi Doiphode  
 Madilyn Donaghy  
 Michele Dorsainvil  
 Tapati Dutta  
 Rushia Edwards  
 Elizabeth Fallon  
 Jiashi Fu  
 Kesia Karina Garibay  
 Adam Gaynor  
 Tsehay Fekadu Gebreyes  
 Christian T. Gloria  
 Brenda Gonzalez  
 Brittany N. Guerra  
 Stephanie Elyse Halvorson  
 Inshirah Fadlallah Hammad  
 Iris E. Harvey  
 Elizabeth Healy  
 Lindsey Hensley  
 Madison Lauren Herrington  
 Deborah Hinchey  
 Martha Holt  
 Chelsey Hughes  
 Morgen Kendel Hutchison  
 Barbara Ann Jackson-Haney  
 Wura Jacobs  
 Owen Jessup  
 RaMaya Johnson  
 Vanessa Kachipande  
 Sri Prathima Kanneganti  
 Ashley Khanhkham  
 Elena Khomitch  
 Jill Klosky

Ana Krkic  
 Merissa Larson  
 Joseph G. L. Lee  
 Yuyan Liao  
 Andrea Lopez  
 Kathleen Maloney  
 Olivia Marchioni  
 Clare Matschullat  
 Jason McBride  
 kim mcdowell-henri  
 Reva McPollom  
 Ketrell McWhorter  
 Lindsay Merling  
 Lisa Morris  
 Allison E. Myers  
 Chayla Neese  
 Ellery Neiderer  
 Pilar Nguyen  
 Lanie Caroline Norris  
 Latoya Amanda Oduniyi  
 Mikiko Oono  
 Tiffany Tjepkes Peterson  
 Natalie Peyton  
 Johanna Pfohl  
 Tanya Pough  
 Brianna Marisol Rivera  
 Carolina Roberts-Santana  
 Kimberly Sanchez  
 Darlene R. Saunders  
 Leann Sestak  
 Jamie Ryan-Shiva Singh  
 Leslie Siphers  
 Melissa Slone  
 Deborah Gurgel Smith  
 Caroline Nicole Sondermann  
 Myra Suarez  
 Bobby Belan Suazo  
 Colby Takeda  
 Vida Talab  
 Sheena Tallis-Tallman  
 Jeanetta Glenese Taylor  
 Trinese Telehealth  
 Grace Thayer  
 Logan Thornton  
 Imelda S. Tristan  
 Pranitha Vadigireddy  
 Leo Cole Ventresca  
 Shyanne Villarreal  
 Stephanie Vilella  
 Lora Wade  
 Joyee Washington  
 Melinda Whetsel  
 Melissa Marie Wicker  
 Gary Thomas Wilson, II  
 Katherine Wood  
 Emma Zelaya



## SOPHE Member Spotlight



## Skyler Spinelli

**Q: Why did you choose a career in health education/health promotion?**

**A:** After losing my grandmother in 2014 to something related to public health, I went into the field of cell and molecular biology on a premedical track. Overtime, I realized that the life science field wasn't for me and ultimately made the decision to switch to public health. I learned that this was a much better fit for me as early as the first day of my Introduction to public health course.

**Q: What makes your current or future career in health education exciting?**

**A:** By being in public health, I know that I have the opportunity to change healthcare for the better for the greatest number of people, especially at a time when the world needs it the most.

**Q: What is the best career advice you would give?**

**A:** I would encourage others to not be afraid to switch pathways, as I started off as a cell and molecular biology major on a pre-medical track. I originally wanted to go into pediatric hematology-oncology, but realized the sciences and healthcare are two very different fields.



## Entrusting Your Legacy to SOPHE

Marilyn “Marti” Rice spent 40+ years dedicated to planning, implementing, and evaluating health promotion, education, and communication programs around the world for the World Health Organization, the Pan American Health Organization, and most recently for her own consulting agency.

So often, when she was the only one in her work environment focusing on promoting health and its determinants rather than on treating diseases, she turned to her SOPHE colleagues for insights, feedback, and comradery.

Over the years she has found opportunities through SOPHE to learn new skills and approaches, connect with others doing similar and important work, find ways to advocate for health promoting policies in the US and abroad, and most importantly, develop lifelong friendships. As she considered the most important aspects of her personal and professional legacy, she turned to SOPHE to fulfill her plan.

Using a Bequest Statement of Intent, Marti named SOPHE in her trust directing her gift to initiatives closest to her heart, and those that will make a lasting difference for health educators, social determinants of health, and health equity.



“ I would like to see this eternal gift to SOPHE be used to conduct an annual International Forum on Social Determinants of Health and Equity, providing an opportunity to identify challenges and examples of successful initiatives, to propose actions to be taken by SOPHE and its members, and to publish and disseminate a summary to strengthen ongoing policies, actions, and results. ”

Consider making a bequest gift to SOPHE in your estate plans. Visit [Bequest Giving](#) for details. Contact Amy Overby, Director of Fund Development, at 202.408.9804 ext. 190 or [aoverby@sophe.org](mailto:aoverby@sophe.org) for more information.



## In Memoriam

SOPHE remembers members and colleagues who recently passed but left indelible marks on SOPHE and health education research and practice. A more detailed biography of each of these luminaries will be published in *Health Education & Behavior* in 2022.



**Edward J. Roccella, MPH, PhD (1944 - 2021)**, was among the nation's leading authorities on hypertension prevention, detection and treatment, and a SOPHE Past President (1982) and Distinguished Fellow. He began a 29-year career at the National Heart, Lung, and Blood Institute in 1978 and launched the nation's first National High Blood Pressure Education Program. As SOPHE President, Dr. Roccella initiated the first SOPHE Mid-year Meeting, held in 1983 in Puerto Rico, which helped to keep SOPHE financially solvent. He published more than 100 scientific publications and received many national and international awards.



**Carol Ann (Neisess) D'Onofrio, DrPH, MPH (1936-2020)** was SOPHE's President in 1971. Her career on the faculty at the University of California, Berkeley spanned more than 30 years, dedicated to cancer prevention, quality of life issues, and improving the lives of underserved communities through community health education. One of Dr. D'Onofrio's earliest monographs in the 1970s was transformative for programs working with youth, people of color, people with disabilities, the poor, and those in need of hospice care.



**Albert Bandura, PhD (1925-2021)**, was professor of psychology at Stanford University, and recipient of the Elizabeth Fries Health Education Award in 2002. He is credited with developing and empirical testing of three widely applied theories central to health education: social learning theory, social cognitive theory, and self-efficacy. His revival of the ecological concept of reciprocal determinism provides a framework for how policies and environmental changes can affect the behavior of individuals, but also how educational experiences of individuals can be mobilized to influence the environments and policies that affect them. Dr. Bandura spent his entire academic career at Stanford University, was elected president of the American Psychological Association in 1974 and was awarded the National Medal of Science by President Obama in 2015.

## SOPHE Welcomes Spring Interns



### Clarissa Montes

Clarissa Montes is in her last semester as an undergraduate student at George Mason University in Fairfax, Virginia. She is studying community health with a concentration in global health and is minoring in business while also being on the accelerated Master of Public Health path. Post-graduation, Clarissa will transition to full graduate status and plans to complete her MPH by Fall 2023.



### Ruthie Luddy

Ruthie is originally from Holden, Massachusetts. She is completing her MPH program at the University of Alabama where she also received her undergraduate degree in public health. She serves as a member of a research team at the university, which focuses on the health literacy of osteoporosis. After graduating in May, she will attend nursing school at the University of Massachusetts Amherst. Ruthie has decided to pursue a degree in nursing in order further her interests of biology and anatomy. She has always wanted to be a nurse in order to give back to those in her community. She is not sure which area of nursing she will specialize in yet, but she has strong interests in dermatology, general surgery and anesthesiology.





Do you want a behind the scenes picture of SOPHE journals? Don't miss the journal editors' session at SOPHE's 2022 Annual Conference on Friday, March 25, 3:00 - 2:45 PM ET where you can learn more about each of SOPHE's peer reviewed journals and have the opportunity to ask questions as you consider contributing to the journals as an author or reviewer!

## Pedagogy in Health Promotion: The Scholarship of Teaching and Learning

PHP's March issue is devoted to the scholarship of teaching and learning (SoTL) and features an editorial, "Positioning the Scholarship of Teaching and Learning Firmly in the Center of Health Promotion Pedagogy" written by PHP board members Heather Henderson, EdD, and Marguerite Sendall, PhD. To help engage educators in SoTL practice, the authors note, "SOTL work enhances our ability to engage in scholarly teaching as it provides the research and perspectives that enrich the literature, training, and reflections that educators use to strengthen their own teaching practice."

To help readers explore more, the issue also includes original research and descriptive best practices focused on The Scholarship of Teaching in Learning in Action and Practice!

Do you have interesting pedagogical approaches to share or know of colleagues who should contribute to the journal? Pedagogy in Health Promotion is the only journal specifically devoted to public health and health promotion pedagogy, and the average time to first decision is 26 days! Submit today at: <https://mc.manuscriptcentral.com/pihp>

## Health Promotion Practice

Henri-Cartier Bresson, the father of documentary photography once wrote, "To photograph: it is to put on the same line of sight the head, the eye and the heart." Coming in March is a special edition of "Health Promotion Practice" dedicated to photovoice, the little health promotion method that could change the world with the head, eyes, and hearts of the communities we practice within!

For those of new to photovoice, it's a participatory action research method employing documentary photography, dialog, and gallery exhibitions in order to empower communities and motivate policy change for health promotion! I was lucky enough to co-edit this special issue with Bob Strack, MPH PhD, who was one of the early adopters of this method in his groundbreaking work with Baltimore youth in the early 2000's.

This special issue comes packed with surprises and delights: A commentary by founder Caroline Wang breaking a silence of almost two decades to return to the field and comment on the growth of the method; 16 articles describing innovations in the method in reaching populations, stimulating action, and standing up for social justice transformation; 57 authors from three continents (Canada/USA, Japan, & South Africa) and diverse backgrounds; and fresh new visions for how we might continue to advance the method. Stay tuned for a set of podcasts where we preview the issue with some of the authors!

*Robin Evans-Agnew, RN, PhD, associate professor, University of Washington Tacoma School of Nursing and Healthcare Leadership*



Join us for SOPHE's  
2022 Annual Advocacy Summit

**SAVE THE DATES:**  
Friday, October 21 – Monday, October 24, 2022  
Washington, D.C. at the Hilton Capitol Hilton

**THEME:**  
Youth Health Equity

Abstract submission period begins April 2022. Registration to follow.  
Stay tuned for updates about the inperson 2022 Advocacy Summit!



- Apply for a SOPHE Award or Fellowship
- SOPHE's summer/fall application period is open! APPLICATIONS DUE June 1, 2022.
- **R. Brick Lancaster Community Health Internship Award**
- **SOPHE/CDC Injury Prevention Student Fellowships**
- **SOPHE Patient Engagement Student Fellowship**
- 21st Century Scholarships for **students** and **practitioners** to attend SOPHE's 2022 Advocacy Summit in Washington, D.C.
- **Helen P. Cleary Scholarship** provides financial support to students enrolled in a health education-related degree program who plan to take the national Certified Health Education Specialist (CHES®) examination. Each scholarship is approximately \$440 to cover the examination registration fee and study materials.



Applications for the 2022 Fall CHES® examination cycle are accepted only from Monday, April 11 - Friday, April 15, 2022. Awardees are notified by Friday, May 20, 2022.

The scholarship honors Dr. Cleary who was instrumental in establishing NCHCEC in 1989 and received the very first CHES® credential (CHES #1).



**Visit SOPHE's  
Career Hub**

Get leads on health education and health promotion jobs with competitive salaries.

[www.sophe.careerwebsite.com](http://www.sophe.careerwebsite.com)



## Get Involved with SOPHE Awards

Are you interested in becoming a member of SOPHE's Awards Committee? Are you seeking a leadership position?

Contact [Info@sophe.org](mailto:Info@sophe.org) to learn more about 2022-2023 opportunities.

